



KGO-TELEVISION, INC. SAN FRANCISCO  
900 FRONT STREET  
SAN FRANCISCO CA 94111-1450

CARRICK MEDIA - 22164  
ATTN: JEFF TURK  
271 MADISON AVE  
18TH FLOOR  
NEW YORK NY 10016

| Contract No     | Contract Dt | Revision Dt | Rev#               | Advertiser   | Brand      | Product Code | Station/Market               |         |                |   |   |   |   |                |       |           |          |
|-----------------|-------------|-------------|--------------------|--|------------|--------------|------------------------------|---------|----------------|---|---|---|---|----------------|-------|-----------|----------|
| 403984          | 10-29-2012  | 11-01-2012  | 2                  | PL/DIANNE FEINSTEIN FOR SENATE                                   | SENATE     | POLITICALS   | KGO - SAN FRANCISCO          |         |                |   |   |   |   |                |       |           |          |
| Agency Est#     |             | SAR #       | Sales Office       | Account Executive  | Start Date | End Date     | Billing                      | Package | Contract Title |   |   |   |   |                |       |           |          |
| 10/30-11/5/2012 |             | 247524      | PHILADELPHIA       | C. LARCADE   | 10-30-2012 | 11-05-2012   | M (Broadcast Month, Cycle 1) | N       |                |   |   |   |   |                |       |           |          |
| Line            | Start Date  | End Date    | Time Period        | Description  | RC         | Duration     | M                            | T       | W              | T | F | S | S | SPW            | Price | Tot Spots | Total \$ |
| 1               | 10-30-2012  | 11-02-2012  | 05:00AM - 06:00AM  | NEWS 5-6AM M-F (3020)  | 3          | 30           |                              | X       | X              | X | X |   |   | 3              | 150   | 3         | 450.00   |
| 2               | 10-30-2012  | 11-02-2012  | 06:00AM - 07:00AM  | NEWS 6-7AM M-F (3041)  | 3          | 30           |                              | 1       | 1              | 1 | 1 |   |   | 4              | 400   | 4         | 1,600.00 |
| 3               | 10-30-2012  | 11-02-2012  | 07:00AM - 09:00AM  | GOOD MORNING AMERICA 7-9AM M-F (3042)                            | 3          | 30           |                              | X       | X              | X | X |   |   | 5              | 400   | 5         | 2,000.00 |
| 4               | 11-05-2012  | 11-05-2012  | 07:00AM - 09:00AM  | GOOD MORNING AMERICA 7-9AM M-F (3042)                            | 3          | 30           | 1                            |         |                |   |   |   |   | 1              | 400   | 1         | 400.00   |
| 5               | 10-30-2012  | 11-02-2012  | 09:00AM - 10:00AM  | LIVE! WITH KELLY & MICHAEL 9-10AM M-F (3022)                     | 3          | 30           |                              | X       | X              | X | X |   |   | 3              | 300   | 3         | 900.00   |
| 6               | 10-30-2012  | 11-02-2012  | 10:00AM - 11:00AM  | DAYTIME 10-11AM M-F (3501)                                       | 3          | 30           |                              | X       | X              | X | X |   |   | 3              | 600   | 3         | 1,800.00 |
| 7               | 10-30-2012  | 11-02-2012  | 11:00AM - 11:30AM  | NEWS 11-1130AM M-F (3643)  | 3          | 30           |                              | 1       | 1              | 1 | 1 |   |   | 4              | 250   | 4         | 1,000.00 |
| M               | MG Group #  | Preempted   | Rate Reason        | MG Description   |            | Duration     |                              |         |                |   |   |   |   |                |       |           |          |
|                 | 336139      | 10-31-2012  | 250 DUE NO PROGRAM | 1 X 30 @ \$250 Th,F 11:00AM - 11:30AM - 11/01/12-11/02/12 (3643) | 3          | 30           |                              |         |                |   | X | X |   | 1              | 250   | 1         | 250.00   |
|                 |             | Total:      | 250                |  |            |              |                              |         |                |   |   |   |   | Preempt Total: |       | -1        | -250.00  |
| 8               | 10-30-2012  | 11-02-2012  | 04:00PM - 05:00PM  | NEWS 4-5PM M-F (3087)  | 3          | 30           |                              | 1       | 1              | 1 | 1 |   |   | 4              | 300   | 4         | 1,200.00 |
| 9               | 10-30-2012  | 11-03-2012  | 05:00PM - 07:00PM  | NEWS 5-7PM M-F (3025)  | 3          | 30           |                              | 1       | 1              | 1 | 1 |   |   | 4              | 500   | 4         | 2,000.00 |
| 10              | 11-05-2012  | 11-05-2012  | 05:00PM - 07:00PM  | NEWS 5-7PM M-F (3025)  | 3          | 30           | 1                            |         |                |   |   |   |   | 1              | 500   | 1         | 500.00   |
| 11              | 10-30-2012  | 11-02-2012  | 07:00PM - 08:00PM  | JEOPARDY/WHEEL 7-8PM M-F (3066)                                  | 3          | 30           |                              | X       | X              | X | X |   |   | 3              | 1,000 | 3         | 3,000.00 |
| 12              | 11-05-2012  | 11-05-2012  | 07:00PM - 08:00PM  | JEOPARDY/WHEEL 7-8PM M-F (3066)                                  | 3          | 30           | 1                            |         |                |   |   |   |   | 1              | 1,000 | 1         | 1,000.00 |
| 13              | 10-30-2012  | 11-03-2012  | 11:00PM - 11:35PM  | NEWS 11-1135PM M-SUN (3072)                                      | 3          | 30           |                              | X       | X              | X | X |   |   | 3              | 1,000 | 3         | 3,000.00 |

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|-------------|-------------|-------------|------|--------------------------------|--------|--------------|---------------------|
| 403984      | 10-29-2012  | 11-01-2012  | 2    | PL/DIANNE FEINSTEIN FOR SENATE | SENATE | POLITICALS   | KGO - SAN FRANCISCO |

| Agency Est#<br>10/30-11/5/2012 |            |            | SAR #<br>247524   | Sales Office<br>PHILADELPHIA                  | Account Executive<br>C. LARCADE | Start Date<br>10-30-2012 | End Date<br>11-05-2012 | Billing<br>M (Broadcast Month, Cycle 1) |   |   |   |   |   |     | Package<br>N | Contract Title |           |  |
|--------------------------------|------------|------------|-------------------|---|---------------------------------|--------------------------|------------------------|---|---|---|---|---|---|-----|--------------|----------------|-----------|--|
| Line                           | Start Date | End Date   | Time Period       | Description                                   | RC                              | Duration                 | M                      | T                                       | W | T | F | S | S | SPW | Price        | Tot Spots      | Total \$  |  |
| 14                             | 11-05-2012 | 11-05-2012 | 11:00PM - 11:35PM | NEWS 11-1135PM M-SUN (3072)                   | 3                               | 30                       | 1                      |   |   |   |   |   |   | 1   | 1,000        | 1              | 1,000.00  |  |
| 15                             | 10-30-2012 | 11-02-2012 | 11:35PM - 12:02AM | NIGHTLINE 1135PM-1202AM M-F (EFF 1/8/13 1235- | 3                               | 30                       |                        | 1                                       | 1 | 1 | 1 |   |   | 4   | 700          | 4              | 2,800.00  |  |
| 16                             | 10-30-2012 | 11-02-2012 | 12:02AM - 01:07AM | KIMMEL 1202-107AM M-F (EFF 1/8/13 1135PM-123  | 3                               | 30                       |                        | X                                       | X | X | X |   |   | 3   | 300          | 3              | 900.00    |  |
| 17                             | 11-03-2012 | 11-03-2012 | 06:00AM - 09:00AM | NEWS/GMA/NEWS 6-9AM SAT/6-8AM SUN (3067)      | 3                               | 30                       |                        |   |   |   |   | 2 |   | 2   | 175          | 2              | 350.00    |  |
| 18                             | 11-03-2012 | 11-03-2012 | 04:00PM - 05:00PM | NEWS 4-5PM SAT/SUN VARIOUS (3208)             | 3                               | 30                       |                        |   |   |   |   | 1 |   | 1   | 250          | 1              | 250.00    |  |
| 19                             | 11-03-2012 | 11-04-2012 | 11:00PM - 11:35PM | NEWS 11-1135PM M-SUN (3072)                   | 3                               | 30                       |                        |   |   |   |   | 1 | 1 | 2   | 1,000        | 2              | 2,000.00  |  |
| 20                             | 11-04-2012 | 11-04-2012 | 06:00AM - 08:00AM | NEWS/GMA/NEWS 6-9AM SAT/6-8AM SUN (3067)      | 3                               | 30                       |                        |   |   |   |   |   | 3 | 3   | 150          | 3              | 450.00    |  |
| 21                             | 11-04-2012 | 11-04-2012 | 08:00AM - 09:00AM | THIS WEEK 8-9AM SUN (3081)                    | 3                               | 30                       |                        |   |   |   |   |   | 1 | 1   | 1,000        | 1              | 1,000.00  |  |
| 22                             | 11-04-2012 | 11-04-2012 | 09:00AM - 10:00AM | NEWS 9-10AM SUN (3076)                        | 3                               | 30                       |                        |   |   |   |   |   | 1 | 1   | 200          | 1              | 200.00    |  |
| 23                             | 11-04-2012 | 11-04-2012 | 05:00PM - 05:30PM | NEWS 5-530PM SAT/SUN (3722)                   | 3                               | 30                       |                        |   |   |   |   |   | 1 | 1   | 300          | 1              | 300.00    |  |
| 24                             | 11-04-2012 | 11-04-2012 | 06:00PM - 06:30PM | NEWS 5-7PM/6-630PM M-F/SAT/SUN (3024)         | 3                               | 30                       |                        |   |   |   |   |   | 1 | 1   | 300          | 1              | 300.00    |  |
| 25                             | 11-05-2012 | 11-05-2012 | 08:00PM - 10:00PM | PRIME DANCING... STARS 8-10PM MON (4551)      | 3                               | 30                       | 1                      |   |   |   |   |   |   | 1   | 12,000       | 1              | 12,000.00 |  |
| 26                             | 11-02-2012 | 11-02-2012 | 10:00PM - 11:00PM | PRIME 20/20 10-11PM FRI (3110)                | 3                               | 30                       |                        |   |   |   | 1 |   |   | 1   | 6,000        | 1              | 6,000.00  |  |
| 27                             | 11-02-2012 | 11-02-2012 | 08:00PM - 09:00PM | PRIME LAST MAN STANDING/MALIBU COUNTRY 8      | 3                               | 30                       |                        |   |   |   | 1 |   |   | 1   | 2,000        | 1              | 2,000.00  |  |

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|--------------------------------|---------------------------|---------------------------|------------------------------|--|--------------------------|----------------------------|---|--------------|----------------|---|---|---|---|-------------------------|--------------|-----------|-----------|
| Contract No<br>403984          | Contract Dt<br>10-29-2012 | Revision Dt<br>11-01-2012 | Rev#<br>2                    | Advertiser<br>PL/DIANNE FEINSTEIN FOR SENATE | Brand<br>SENATE          | Product Code<br>POLITICALS | Station/Market<br>KGO - SAN FRANCISCO   |              |                |   |   |   |   |                         |              |           |           |
| Agency Est#<br>10/30-11/5/2012 |                           | SAR #<br>247524           | Sales Office<br>PHILADELPHIA | Account Executive<br>C. LARCADE              | Start Date<br>10-30-2012 | End Date<br>11-05-2012     | Billing<br>M (Broadcast Month, Cycle 1) | Package<br>N | Contract Title |   |   |   |   |                         |              |           |           |
| Line                           | Start Date                | End Date                  | Time Period                  | Description                                  | RC                       | Duration                   | M                                       | T            | W              | T | F | S | S | SPW                     | Price        | Tot Spots | Total \$  |
|                                |                           |                           |                              |  |                          |                            |   |              |                |   |   |   |   |                         |              |           |           |
|                                |                           |                           |                              |  |                          |                            |   |              |                |   |   |   |   | Contracted Gross Total: |              | 62        | 48,400.00 |
|                                |                           |                           |                              |  |                          |                            |   |              |                |   |   |   |   | Actual Gross Total:     |              | 62        | 48,400.00 |
|                                |                           |                           |                              |  |                          |                            |   |              |                |   |   |   |   | Agency Commission:      |              |           | 7,260.00  |
|                                |                           |                           |                              |  |                          |                            |   |              |                |   |   |   |   | Net Total:              |              |           | 41,140.00 |
| Month/YR                       |                           |                           | Preempted                    | Made Good                                    | Contract Total           |                            |   | Adjustments  |                |   |   |   |   |                         | Actual Total |           |           |
| Nov 12                         |                           |                           | 250.00                       | 250.00                                       | 48,400.00                |                            |   | 0.00         |                |   |   |   |   |                         | 48,400.00    |           |           |
| TOTAL                          |                           |                           | 250.00                       | 250.00                                       | 48,400.00                |                            |   | 0.00         |                |   |   |   |   |                         | 48,400.00    |           |           |

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